

ANNUAL REVIEW
FIVE-YEAR STRATEGIC PLAN
FOR ROCKWALL COUNTY LIBRARY 2022-2027

January 2023

VISION STATEMENT

The Rockwall County Library promotes a lifelong love of reading and provides a variety of educational opportunities and programs to support this goal.

MISSION STATEMENT

The Rockwall County Library is a source for reading materials, educational opportunities, information resources, and entertainment. The Rockwall County Library will maintain the delivery of traditional library services with updated technology to support these goals and to meet future challenges.

COMMUNITY SERVICE PRIORITIES FOR ROCKWALL COUNTY LIBRARY

I. Encourage young readers through early literacy materials and programs by promoting a lifelong love of reading in children of all ages

- *With the relaxing of COVID restrictions, there was a large increase in scheduled activities for children and teens.*
- *The Library continued to promote the newest e-book platform, CloudLibrary, and added a comics and graphic novels component including a child-friendly comics platform.*
- *Summer Reading 2022 “Oceans of Possibilities” events included a full slate of children’s programs, averaging 15 children’s programs per week and a weekly teen event.*

- *The Library added a series of science programs for kids and Lego building S.T.E.M. events.*
- *The Library celebrated the holidays with a special “Merry Grinchmas” family event that was very popular.*
- *Several school groups toured the Library, and in May a luncheon and tour for school Librarians from Rockwall ISD and Royse City ISD was held.*
- *The Library hosted special community performances such as the Dobbs Elementary Folklorico dancers, a few school choirs, and a Nutcracker program from the Rockwall Ballet Company, bringing in families that may not be familiar with the Library.*

II. Connect patrons to online world by providing updated technology necessary for computer literacy

- *Replacement of several computers was included in the FY2022 budget.*
- *A wireless printing component was added to allow patrons to print to the Library laser printers from their personal devices.*
- *The Library continued the “Book-a-Librarian” program in which a patron can reserve a 30-minute time slot when a Librarian is needed to assist one-on-one in research training or technology use instruction.*
- *The Library continued to offer technology classes on topics such as Excel, Word, resume preparation, Canva, and genealogy research.*

III. Provide opportunities for patrons who desire to become more literate and better educated

- *The Library offered a variety of adult education classes through the adult literacy program, with 249 students and 37 volunteer tutors.*
- *Adult education classes included these classes: 516 English as a Second Language classes, 131 GED preparation 121 U.S. citizenship classes, and 5 one-on-one basic mathematics or reading literacy classes in FY2022. These classes included 148 remote online classes and 633 in-person classes.*
- *In FY2022, ten of our adult literacy students attained U.S. Citizenship, five obtained their GEDs, and many improved their English language skills to improve their general communication and work opportunities.*

- *In June, the Daughters of the American Revolution sponsored a Citizenship celebration for the 29 students who had earned U.S. citizenship from 2019 through June 2022, including a reception for families, with refreshments, live patriotic music, and a mock swearing-in ceremony (since COVID restrictions had prevented families from attending the official swearing-in sessions).*
- *The Library offered a wide selection of Spanish and other foreign language materials through the CloudLibrary and OverDrive downloadable book services.*

IV. Provide the highest quality Library materials and services to patrons

- *The Library retained the prestigious Texas State Library and Archives Commission certification as of December 2022.*
- *The volunteer program remained robust, with most material shelving and all tutoring completed by volunteers.*
- *Donations from Friends of the Library included \$11,250 to fund materials, supplies, and equipment for adult literacy program and \$11,250 for Library materials and services, allowing many programming extras.*
- *The Library continued expansion of physical and downloadable collections, adding comics, graphic novels, and magazines in FY2022.*
- *The goal of two physical items per capita remains difficult to reach with the rapid population growth of the county. The collection had 111,350 physical items at the end of FY2022, supplemented with approximately 237,330 downloadable CloudLibrary e-books and e-audios and approximately 30,500 OverDrive e-books and e-audios.*

V. Provide inviting Library spaces and facilities to meet community needs and requests

- *The Library staff continuously worked with each other and the County maintenance department to provide an inviting facility for the community.*
- *COVID prompted the opening of a “drive through window” where library materials and services can be accessed conveniently if the patron does not feel comfortable coming into the Library. The Library continued this service, and it was popular for those with mobility issues or several children buckled into the car.*

- *Library policy changes were made in FY2022 to make it easier for patrons to obtain and renew Library cards if they only want to use electronic materials. A change was also made to allow temporary 30-day computer use only cards at a fee of \$5 per month.*
- *A generous gift of over \$9,000 from Friends of the Library provided the installation of a new Butterfly and Pollinator Garden on the southeast side of the Library. A grand opening was held for the garden in Fall 2022 with many families in attendance. Children were encouraged to use an interactive worksheet to make observations about the garden. Additional programming is planned for Spring 2023. A donated bench was added to the garden in honor of long-time Children’s Librarian Doreen Miller and her retirement.*

VI. Improve communication with Rockwall County residents about Library programs, services, and resources

- *The Rockwall County Library continued to focus on improving communication about all services.*
- *The Library Facebook page and website were kept current and user-friendly, including frequent updates and monthly newsletters.*
- *All Library employees were encouraged to strive to enhance services for the Rockwall County community and to find new ways to reach out to the residents.*


The Rockwall County Library Advisory Board shall evaluate progress on the Strategic Five-Year Plan annually in January of each included year.

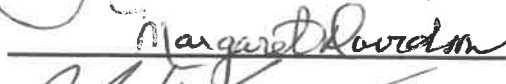
This review of the Strategic Five-Year Plan for January 2023 is submitted to the Library Advisory Board for approval.

Date Approved: February 7, 2023

**The following voting members of the Rockwall County Library
Advisory Board approved the Annual Review of the Strategic Five-Year
Plan for January 2023:**

 Sarah Lawson (Pct. 1)

 Janice Carson, Ph.D. (Pct. 1)

 Margaret Davidson (Pct. 2)

 Rich Krause (Pct. 2)

 Lynn Fate (Pct. 3)

 Beth McCrackin (Pct. 3)

 Lorne Megyesi (Pct. 4)

 Heather Buegeler (Pct. 4)

 Carla Bosteder (At Large)

Ex-Officio Members:

Marcine McCulley, Library Director

Frank New, County Judge

FY2022 Library Monthly Report Summary

STATISTICS	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	ANNUAL TOT
GATE COUNT	11,312	8,680	6,782	6,931	10,892	10,648	9,183	13,441	13,341	12,610	11,009	9,809	113,326
CIRCULATIONS	18,920	16,572	14,083	17,204	15,359	20,685	16,625	18,951	32,739	28,956	24,361	20,129	225,664
COMPUTER USE	622	459	462	547	435	668	502	594	674	628	646	546	6,783
EBOOK/AUDIO USE	3,157	3,084	3,617	3,532	3,635	3,489	3,653	3,331	3,853	4,153	3,992	3,890	40,229
NEW CARDS	233	144	143	226	188	247	167	264	483	333	302	243	2,740
OUTREACH	0	0	272	0	0	21	0	1,079	106	0	0	0	1,478
IN HOUSE JUV PROGS	1,154	1,154	479	571	895	968	1,993	650	3,672	3,811	577	778	15,548
KID'S COMPUTERS	224	208	180	200	215	340	280	322	609	580	436	270	3,640
DIE CUT USE	14	9	8	8	13	12	20	9	5	12	12	11	119
ADULT PROGS	45	0	111	0	52	10	56	0	39	98	40	0	406
LITERACY PARTICIPANTS	497	694	534	601	650	928	1,062	763	538	518	571	1,647	8,504
# LIT. STUDENTS	59	116	51	58	59	63	76	76	63	42	63	110	777
LIT. STUDENT HRS	242	374	299	335	372	591	752	649	299	305	322	1,142	5,438
# VOL. TUTORS	16	24	18	17	18	22	20	19	18	13	20	21	210
LIT. VOLUNTEER HRS	180	180	166	191	201	253	215	19	157	158	166	374	2,079
MEETING ROOM USE	3,585	1,616	146	0	5,152	1,895	1,389	2,336	116	25	597	295	13,567
PROCTORED EXAMS	0	0	0	1	0	0	0	1	0	0	3	0	5
BLOG	1,111	874	811	1,291	1,286	1,592	1,932	1,742	1,901	1,935	2,756	1,777	17,897
FACEBOOK REACH	8,469	8,024	7,967	2,800	9,978	6,388	7,854	11,829	9,732	7,813	14,002	8,966	103,822
INSTAGRAM REACH	2,265	493	531	460	615	605	615	565	434	369	481	757	8,190
STUDY ROOM USE	244	229	189	257	208	215	277	235	296	274	310	317	2,807

FY2023 YTD Library Monthly Report Summary

	A	B	C	D	E	N	O
2	STATISTICS	Oct-22	Nov-22	Dec-22	Jan-23		YTD TOTAL
3	GATE COUNT	19,280	16,895	7,842	9,654		34,391
4	CIRCULATIONS	20,541	18,807	15,884	18,708		53,399
5	COMPUTER USE	558	476	480	568		2,082
6	EBOOK/AUDIO	3,890	3,627	3,600	4,173		11,400
7	NEW CARDS	304	239	154	252		645
8	OUTREACH	0	0	0	0		0
9	IN HOUSE JUV	1,281	1,881	911	683		3,475
10	KID'S COMPUTERS	340	300	240	280		820
11	DIE CUT USE	20	11	12	14		37
12	ADULT PROGS	38	74	45	77		196
13	LITERACY PARTICIPANTS	1,637	1,390	846	1,243		3,478
14	# LIT. STUDENTS	118	108	89	106		303
15	LIT. STUDENT HRS	1,125	913	535	806		2,254
16	# VOL. TUTORS	21	21	16	20		57
17	LIT. VOLUNTEER HRS	373	348	206	311		865
18	MEETING ROOM USE	11,246	9,741	510	81		10,332
19	PROCTORED EXAMS	0	0	0	0		0
20	BLOG	1,949	1,223	966	1,284		3,473
21	FACEBOOK REACH	19,888	22,251	9,615	5,609		57,363
22	INSTAGRAM REACH	646	744	835	611		2,836
23	STUDY ROOM USE	309	271	197	268		736

ROCKWALL COUNTY LIBRARY

OCTOBER 2021

MONTHLY REPORT

Attendance

- Patron visits 11,312

Circulation

- Items checked out 18,920
- Public computer use 622
- eBooks & eAudio 3,157

New Patrons

- New patrons added 233

Programs

- Outreach 0
- In-house children's programs 1,154
- Children's computer use 224
- Die cut machine use 14
- Adult Programs 45
- Adult Literacy program 497
 - Students 59
 - Student hours 242
 - Tutors 16
 - Tutor hours 180

Groups in Meeting Rooms (estimated) 3,585

- Elections 3,446
- Delta Kappa Gamma Meeting 28
- 4H Organization 11
- Rockwall Area Retired Teachers 24
- Friends of The Library 65
- Rockw Citizen Adv for Mental Health 11

Miscellaneous

- Librarian proctored exams 0
- Blog views 1,111
- Facebook reach 8,469
- Instagram reach 2,265
- Study room use 244

ROCKWALL COUNTY LIBRARY**NOVEMBER 2021****MONTHLY REPORT****Attendance**

- Patron visits 8,680

Circulation

- Items checked out 16,572
- Public computer use 459
- eBooks & eAudio 3,084

New Patrons

- New patrons added 144

Programs

- Outreach 0
- In-house children's programs 1,154
- Children's computer use 208
- Die cut machine use 9
- Adult Programs 0
- Adult Literacy program 694
 - Students 116
 - Student hours 374
 - Tutors 24
 - Tutor hours 180

Groups in Meeting Rooms (estimated) 1,616

- Elections 1,511
- Daughters of the American Revoluti 40
- Rockw Citizen Adv for Mental Heal 14
- Retired Teacher's Association 25
- Human Resources 26

Miscellaneous

- Librarian proctored exams 0
- Blog views 874
- Facebook reach 8,024
- Instagram reach 493
- Study room use 229

ROCKWALL COUNTY LIBRARY**DECEMBER 2021****MONTHLY REPORT****Attendance**

- Patron visits 6,782

Circulation

- Items checked out 14,083
- Public computer use 462
- eBooks & eAudio 3,617

New Patrons

- New patrons added 143

Programs

- Outreach 272
- In-house children's programs 479
- Children's computer use 180
- Die cut machine use 8
- Adult Programs 111
- Adult Literacy program 534
 - Students 51
 - Student hours 299
 - Tutors 18
 - Tutor hours 166

Groups in Meeting Rooms (estimated) 146

- 4-H 20
- DKG 32
- District Attorney Office-Luncheon 30
- Texas Parks and Wildlife Departme 64

Miscellaneous

- Librarian proctored exams 0
- Blog views 811
- Facebook reach 7,967
- Instagram reach 531
- Study room use 189

ROCKWALL COUNTY LIBRARY

JANUARY 2022

MONTHLY REPORT

Attendance

- Patron visits 6,931

Circulation

- Items checked out 17,204
- Public computer use 547
- eBooks & eAudio 3,532

New Patrons

- New patrons added 226

Programs

- Outreach 0
- In-house children's programs 571
- Children's computer use 200
- Die cut machine use 8
- Adult Programs 0
- Adult Literacy program 601
 - Students 58
 - Student hours 335
 - Tutors 17
 - Tutor hours 191

- Groups in Meeting Rooms (estimate) 0

Miscellaneous

- Librarian proctored exams 1
- Blog views 1,291
- Facebook reach 2,800
- Instagram reach 460
- Study room use 257

ROCKWALL COUNTY LIBRARY

FEBRUARY 2022

MONTHLY REPORT

Attendance

- Patron visits 10,892

Circulation

- Items checked out 15,359
- Public computer use 435
- eBooks & eAudio 3,635

New Patrons

- New patrons added 188

Programs

- Outreach 0
- In-house children's programs 895
- Children's computer use 215
- Die cut machine use 13
- Adult Programs 52
- Adult Literacy program 650
 - Students 59
 - Student hours 372
 - Tutors 18
 - Tutor hours 201

Groups in Meeting Rooms (estimated) 5,152

- Rockwall EMS 20
- Friends of the Library 64
- Valentine's Event 85
- Elections Office 4942
- Various Small Groups 41

Miscellaneous

- Librarian proctored exams 0
- Blog views 1,286
- Facebook reach 9,978
- Instagram reach 615
- Study room use 208

ROCKWALL COUNTY LIBRARY**MARCH 2022****MONTHLY REPORT****Attendance**

- Patron visits 10,648

Circulation

- Items checked out 20,685
- Public computer use 668
- eBooks & eAudio 3,489

New Patrons

- New patrons added 247

Programs

- Outreach 21
- In-house children's programs 968
- Children's computer use 340
- Die cut machine use 12
- Adult Programs 10
- Adult Literacy program 928
 - Students 63
 - Student hours 591
 - Tutors 22
 - Tutor hours 253

Groups in Meeting Rooms (estimated) 1,895

- Elections office 1,823
- Retired Teachers 28
- DKG 32
- Rockwall ISD Council of PTA 12

Miscellaneous

- Librarian proctored exams 0
- Blog views 1,592
- Facebook reach 6,388
- Instagram reach 605
- Study room use 215

ROCKWALL COUNTY LIBRARY

APRIL 2022

MONTHLY REPORT

Attendance

- Patron visits 9,183

Circulation

- Items checked out 16,625
- Public computer use 502
- eBooks & eAudio 3,653

New Patrons

- New patrons added 167

Programs

- Outreach 0
- In-house children's programs 1,993
- Children's computer use 280
- Die cut machine use 20
- Adult Programs 56
- Adult Literacy program 1,062
 - Students 76
 - Student hours 752
 - Tutors 20
 - Tutor hours 215

Groups in Meeting Rooms (estimated) 1,389

- DKG Meeting 29
- Rockwall County EMS 20
- 4-H 18
- Friends of Library 109
- Convention of States 1
- Elections Office 1177
- Retired Teachers 35

Miscellaneous

- Librarian proctored exams 0
- Blog views 1,932
- Facebook reach 7,854
- Instagram reach 615
- Study room use 277

ROCKWALL COUNTY LIBRARY

MAY 2022

MONTHLY REPORT

Attendance

• Patron visits 13,441

Circulation

• Items checked out 18,951

• Public computer use 594

• eBooks & eAudio 3,331

New Patrons

• New patrons added 264

Programs

• Outreach 1,079

• In-house children's programs 650

• Children's computer use 322

• Die cut machine use 9

• Adult Programs 0

• Adult Literacy program 763

○ Students 76

○ Student hours 649

○ Tutors 19

○ Tutor hours 19

Groups in Meeting Rooms (estimated) 2,336

• Elections Office 2236

• Friends of the Library 82

• Cain Middle School PTA 18

Miscellaneous

• Librarian proctored exams 1

• Blog views 1,742

• Facebook reach 11,829

• Instagram reach 565

• Study room use 235

ROCKWALL COUNTY LIBRARY

JUNE 2022

MONTHLY REPORT

Attendance

- Patron visits 13,341

Circulation

- Items checked out 32,739
- Public computer use 674
- eBooks & eAudio 3,853

New Patrons

- New patrons added 483

Programs

- Outreach 106
- In-house children's programs 3,672
- Children's computer use 609
- Die cut machine use 5
- Adult Programs 39
- Adult Literacy program 538
 - Students 63
 - Student hours 299
 - Tutors 18
 - Tutor hours 157

Groups in Meeting Rooms (estimated) 116

- Friends of the Library 16
- Rockwall County EMS 30
- Literacy Center 70

Miscellaneous

- Librarian proctored exams 0
- Blog views 1,901
- Facebook reach 9,732
- Instagram reach 434
- Study room use 296

ROCKWALL COUNTY LIBRARY

JULY 2022

MONTHLY REPORT

Attendance

• Patron visits 12,610

Circulation

• Items checked out 28,956

• Public computer use 628

• eBooks & eAudio 4,153

New Patrons

• New patrons added 333

Programs

0

• Outreach

• In-house children's programs 3,811

• Children's computer use 580

• Die cut machine use 12

• Adult Programs 98

• Adult Literacy program 518

○ Students 42

○ Student hours 305

○ Tutors 13

○ Tutor hours 158

Groups in Meeting Rooms (estimated) 25

• Rockwall County EMS 25

Miscellaneous

• Librarian proctored exams 0

• Blog views 1,935

• Facebook reach 7,813

• Instagram reach 369

• Study room use 274

ROCKWALL COUNTY LIBRARY

AUGUST 2022

MONTHLY REPORT

Attendance

- Patron visits 11,009

Circulation

- Items checked out 24,361
- Public computer use 646
- eBooks & eAudio 3,992

New Patrons

- New patrons added 302

Programs

- Outreach 0
- In-house children's programs 577
- Children's computer use 436
- Die cut machine use 12
- Adult Programs 40
- Adult Literacy program 571
 - Students 63
 - Student hours 322
 - Tutors 20
 - Tutor hours 166

Groups in Meeting Rooms (est.) 597

- Children Book Carnival 136
- Rockwall County EMS 10
- Human Resources 25
- Doreen's Retirement Reception 250
- Emergency Management 35
- Delta Kappa Gamma Meeting 28
- Texas A&M Masters Garden 28
- Homeschool Athletic Association 85

Miscellaneous

- Librarian proctored exams 3
- Blog views 2,756
- Facebook reach 14,002
- Instagram reach 481
- Study room use 310

ROCKWALL COUNTY LIBRARY

SEPTEMBER 2022

MONTHLY REPORT

Attendance

• Patron visits 9,809

Circulation

• Items checked out 20,129

• Public computer use 546

• eBooks & eAudio 3,890

New Patrons

• New patrons added 243

Programs

• Outreach 0

• In-house children's programs 778

• Children's computer use 270

• Die cut machine use 11

• Adult Programs 0

• Adult Literacy program 1,647

○ Students 110

○ Student hours 1,142

○ Tutors 21

○ Tutor hours 374

Groups in Meeting Rooms (est.) 295

• Gather Moms Group 12

• Friends of the Library 84

• Rockwall County EMS 46

• Library Programs 123

• Rockwall Retired Teachers 30

Miscellaneous

• Librarian proctored exams 0

• Blog views 1,777

• Facebook reach 8,966

• Instagram reach 757

• Study room use 317