## **EFFECTIVE 09/27/2022**

By posting or commenting on any social media generated by a Rockwall County office, you participate by your own choice and take personal responsibility for your comments, your username, and any information you provide therein. You further agree to the following terms of use:

Rockwall County maintains social media programs for the purpose of engaging and interacting with our community, providing relevant and timely community news, information, and events.

All social media accounts used by Rockwall County are designated as Limited Public Forums. The staff welcomes a person's right to express his/her opinion and encourages posters to keep comments relevant to the topic in question. Posting of any content on any social media platform used by Rockwall County by any visitor, follower, subscriber, or fan, constitutes acceptance of the terms of use described here in this policy.

Rockwall County social media accounts are intended to be "family-friendly." When applicable, the staff uses platform-provided content moderation/filtering options to limit foul or obscene content.

Rockwall County Social Media accounts will only "Friend", "Like", or "Follow" other official government accounts, or other accounts Rockwall County offices deem—as necessary to effectively carry out the missions of Rockwall County local government.

A comment posted by a member of the public on any Rockwall County social media account is the opinion of the commentator or poster only. Publication of a comment does not imply endorsement of, or agreement by Rockwall County, nor do such comments necessarily reflect our opinions or policies.

All comments posted to any official Rockwall County social media site are bound by each site's Community Standards. Rockwall County actively monitors its social media account and will remove inappropriate content as defined below, without prior notice, and as soon as possible. The County reserves the right to remove and/or block anyone who posts inappropriate material as determined by the social media site managers.

Rockwall County reserves the right to remove comments that are offensive or profane in nature. User comments will be removed (when possible) when the content:

- 1. Is off-subject or out of context
- 2. Is a personal attack
- 3. Is threatening, defamatory, harassing, or discriminatory
- 4. Contains obscenity, profanity, or material that appeals to the prurient interest
- 5. Contains personal identifying information or sensitive personal information
- 6. Violates the right to privacy
- 7. Contains offensive terms that target protected classes
- 8. Promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin

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- 9. Displays or describes conduct in violation of any federal, state, or local law or encouragement of illegal activity
- 10. May reasonably interfere with, inhibit, or compromise law enforcement investigations, tactics, responses to incidents and/or the safety of County staff
- 11. Contains information that reasonably could compromise individual or public safety
- 12. Incites or promotes violence or illegal activities
- 13. Violates a legal ownership interest, such as a copyright, of any party
- 14. Advertises or promotes a commercial product or service, or any entity or individual

This is not an all-inclusive list. Comments found violating this policy will be hidden. Staff further reserves the right to temporarily ban access to the Rockwall County social media accounts for repeated postings that contain off-topic, offensive, or profane remarks and to permanently ban access if such comments continue when access is reinstated. If a user wishes to contest the removal or hiding of their content or their denial of access ("banned") from Rockwall County social media accounts, the user may do so by emailing kwebb@rockwallcountytexas.com.

Rockwall County social media sites are subject to applicable public records laws. Any content maintained in a social media format related to Rockwall County business, including communication posted by Staff and communication received from citizens, maybe a public record.